

Migrating Rocky Brands from System21 to Infor CloudSuite Fashion

Infor CloudSuite Fashion was implemented at Rocky Brands, replacing a legacy system.

Client



Ohio-based leading military, safety, and work boot manufacturer and retailer



1000+
employees



- Supplies to the US forces
- Owns 10 premium brands
- Global manufacturing and sourcing operations

Solution

- Future-proofed the business by replacing a legacy system with a modern ERP cloud platform: Infor CloudSuite Fashion
- Enhanced networked supply chain operations and collaboration with partners through a customized vendor portal and a PLM solution
- Delivered an integrated solution to B2C and B2B channels facilitating eCommerce and EDI transactions
- Centralized customer, supplier, and item management by integrating CloudSuite Fashion with multiple external systems: CRM, logistics, warehouse management, banking, payment gateways, royalties, and commissions

Impact

- Improved customer case management and invoice consolidation flexibility and automated inter-company financials
- Increased the efficiency of back-order management and available-to-promise calculation
- Drastically reduced manual work on real-time reporting and KPI monitoring via the integrated business intelligence tools