



# Case Study

## Implementation M3



### Functional Context & Requirement

- The No 1 retail brand in Russia and one of the fastest growing in the world – with 500+ stores in across Russia and Ukraine employing over 50,000
- Chose to implement Infor M3 for operations pertaining to in-house production and direct imports

### Our Solution & Approach

- Enabled optimized ERP functionality to cater to very-high degree of flexibility across production cycle
- Consolidate multiple sources of data from across business functions into the ERP allowing access and visibility
- Set-up user-friendly interactions for users for production tracking
- Automated the merchandiser data input process integrating product development tools

### Impact

- Shift to demand-based planning from experience-based approach
- Material Requirement Planning, Production Tracking and other core processes accelerated
- Increased & management visibility across operations
- Enabled deeper visibility of stocks and operations across 100 warehouses in Russia, Ukraine and China