



Success story of a multi-state Apparel Manufacturer

Case Study

Deploying the Accellar Solution for The Renaissance Group

The Client

Customer: Renaissance Group
Website: www.renaissance.com.bd
Size: 15,000+ employees
Country or Region: Bangladesh
Industry: Apparel/Garment Manufacturing

Renaissance Group is a conglomerate consisting of a wide array of businesses with a focus on ready-made garment manufacturing.

The organization manufactures and exports garment products ranging from knits to woven clothing.

The operation is supported by state-of-the-art facilities to print, embroidery, and knit fabric production. In addition to its core business, Renaissance Group concentrates on food, farming, dairy products, HR, management consultancy, freight forwarding, and general trading.

The Renaissance Group was established in 2010 in Bangladesh to produce quality products on time for global clients. The organization was formed with the integration of several individual business units of Araf Apparels, in order to adopt a more efficient and effective management.

Today, The Renaissance Group is an organization with over 15,000 employees. The organization also strongly focuses on CSR initiatives to promote healthcare, education, and sports for youth.

Business Challenge

Renaissance Group was running multiple software applications for functions carried out in each of the organization's departments and did not possess an efficient single automated system that integrates all departments. The company was also using applications such as Microsoft Excel which involved various manual tasks such as recording dealings with buyers and suppliers. This called for a single automated solution that would encompass and streamline all functions.

The organization has production facilities and offices spread across an extensive area within the country. Hence, managing the functions of this dispersed workforce was highly complex. Approval processes were time-consuming and factory data was not available on a real-time basis.

It was essential for the management of Renaissance Group to have a single integrated system that would incorporate all data of the organization.

A dashboard that provides a snapshot of all processes in an organization would enable them to easily view and digest this information for future decision making. There was, however, a challenge in terms of accessing holistically captured data of their business operations into a central location.

Our Approach

The Renaissance Group selected Accellar to overcome the challenge of integrating all functions in the organization. A team consisting of two on-site implementation consultants and an offshore development team embarked on the implementation of Accellar for Renaissance Group.

Discovery Phase

The dedicated team at Fortude worked collaboratively with a team at Renaissance Group to standardize and streamline IT processes and policies of the organization in an effort to prepare them for the implementation of the ERP system. Once the processes and policies were in place, the team conducted an AS-IS analysis with the use of process mapping.

Appointing Key Users

Process owner trainings and exams were carried out for all employees of the organization, followed by an effective selection process and an examination covering all areas to choose key user groups. The mechanism of the examination was prepared collaboratively with the management of Renaissance Group. The examination required users to demonstrate both functional and technical skill.

Process owner trainings were repeated for the chosen group in order to ensure knowledge transfer. Once this group was confident and thorough with the system, a dry run was conducted.

Technical Enhancements

The technical team of The Renaissance Group was sound enough to prepare all technical areas necessary for the implementation of Accellar. With the help of Fortude, the following technical enhancements were completed: a server room was prepared, conducted network fine tuning, AD user groups were in place instead of work groups and additional computer hardware were fitted. The Renaissance Group also received Microsoft licensing through Accellar.

Tailoring Accellar

The implementation team at Fortude performed a few configurations as per some change requests by the team at Renaissance Group. These modifications were done in order to tailor the system to suit business needs. A pilot run was then executed to ensure that Accellar was running smoothly. Once the green light was given to proceed, the system was ready for the go live phase.

Adopting Best Practices

Brandix Group being a leader in the garment manufacturing industry, incorporates some of the best industry practices and processes for Accellar. Thus, The Renaissance Group was keen to understand these practices and processes at Brandix and incorporate them into their operations. This enabled them to leverage their processes by including essential attributes that are common to global apparel processes. However, they were first tested for usability, and then applied. Additionally, the team from Fortude assisted Renaissance to refine the company's Time & Action plans from a scattered model to a more refined model.

Business Impact

Accellar has enabled Renaissance Group to access all data stored in geographically dispersed locations, by simply logging on to the system from anywhere in the world. The Accellar solution has improved the workflow and efficiency levels of the entire supply chain and helped maintain uniformity across all accounts and divisions. It has also expedited pricing techniques to ensure accuracy. Accellar provided better visibility in inventory keeping and raw material aging. The costing model now in use is a powerful FIFO inventory management system, which will help avoid obsolescence and deterioration. Accellar also helped facilitate a collaborative environment within Renaissance Group, as all departments and units of the organization are now integrated via this solution. Transfers occurs smoothly, processes are streamlined, approvals are expedited and information is available on-demand through the system.

The Renaissance Group has been able to reduce paper work and cut back on a lot of time consumed on work previously carried out on legacy systems: computer-based applications, stand-alone systems. Thus, reducing the carbon footprint for a greener supply chain.

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Accellar assists us to cut back on time consuming manual work by automating functions, and has implemented a single centralized data repository for consistent and accurate flow of information.

Md. Modasser Pasha
Renaissance Director Marketing
Group

About Accellar



Accellar is a software solution designed to accelerate apparel manufacturing operations and designed for apparel manufacturers and exporters based on real-life high volume apparel production and export needs. The Accellar solution covers core apparel processes of merchandising, supply chain, inventory, manufacturing and cost accounting

About Fortude

Fortude is a global enterprise technology solutions partner providing ERP solutions, business intelligence, managed services and enterprise software development services. Fortude provides Apparel ERP technology solutions to manufacturers around the world and is a part of the single largest apparel exporter in Sri Lanka with over 40 locations across South Asia.